

Station WVBT-TV NORFOLK, VA.
Advertiser () .AMERICAN CROSSROADS
Product American Crossroads
Estimate# 690
Buyer Stephanie Maroney
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/690
Flight Dates 09/04/2012 - 09/13/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*24	M-W	3P-4P	JERRY SPRINGER	:30	\$175.00	09/10-09/12	1	1	1	\$175.00	
		Sales Remark:		V3 ADD TO SKED								
		V3 Added										

---REPORT TOTALS---

Report Totals: 19 / \$10,675.00

---SALES MONTHLY TOTALS---

Sep 12: 19 / \$10,675.00

Sales Totals: 19 / \$10,675.00

Station Totals: 19 / \$10,675.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---											
Market Totals				\$82,115							
CATV	0%	WAVY	37%	WGNT	0%	WPXV	0%	WTKR	27%		
WTVZ	0%	WVBT	13%	WVEC	23%						

---COMPETITIVE COMMENTS---

COMP EST

Books NOV10, MAY11, ENOV11
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE